



HISTORY

The Friends of Kids in Crisis was founded in 1997 when concerned individuals from our community saw a need to support the Family Crisis Center and other local children's organizations. The Family Crisis Center is located in Denver and currently shelters children ages 10 to 18 whose lives have been impacted by abuse or neglect. The Center seeks to provide new opportunities for children and adolescents that will enhance their lives and ability to function in the community.

MISSION STATEMENT

The Friends of Kids in Crisis is a 501(c)(3) non-profit organization dedicated to creating caring, nurturing and child-friendly environments for abused and neglected children in the Denver area, including those sheltered at the Family Crisis Center.

OBJECTIVES

- Maintain existing relationship with the Family Crisis Center to provide a child-friendly living environment and improve life skills of abused and neglected children.
- Find and develop on-going partnerships with Denver area shelters, caregivers and service providers that are dedicated to preventing child abuse as well as protecting and enhancing the lives of abused and neglected children.
- Raise funds and provide financial resources to the most deserving Denver area organizations who are effectively advocating for children in the areas of abuse prevention and enhancement of the lives of those children who are impacted by abuse or neglect.
- Assure financial accountability and transparency to demonstrate accurate reporting and prudent deployment of all donations.
- Provide a communication link to media and businesses in Denver to increase community awareness, involvement and advocacy of the victims of child abuse and neglect.

GEOGRAPHIC & DEMOGRAPHIC COVERAGE AREAS

The target geographic market for the Friends of Kids in Crisis includes the city of Denver and surrounding communities. The target demographic market for the Friends of Kids in Crisis continues to be youth between the ages of birth to 18 who have been involved in some type of neglect or abusive situation.

FINANCIALS

Revenues in 2003 totaled \$21,107 (Fundraising 30.6%, Grants 22.5%, Individual Donations 15.3%, Foundations and Other Organizations 14.6%, Corporate Donations 9.5% and Interest 7.5%). Less than 3.5% was spent on administrative expenses in 2003.

Sponsorships/gifted dollars year to date in 2004 total \$24,245 (Children's Entertainment 38.7%, Clothing 31.3%, Toys 11.1%, Facility Furniture and Equipment 9.6%, School Supplies 7.3%, Staff Support and Miscellaneous Items 2%).